



**FAIR PLAY**  
SPIRIT OF  
SPORT

European Fair Play Movement

**CROSSING  
EUROPE  
FOR  
FAIR PLAY  
AND  
PEACE**

Invitation to join the initiative

As European Fair Play Movement (EFPM) celebrates its 30th Anniversary, we are delighted to commemorate this special occasion and invite you to participate in the initiative "Crossing Europe for Fair Play and Peace.

**About the Initiative:**

"Crossing Europe for Fair Play and Peace" is a relay that will traverse the continent, bringing together athletes, sports enthusiasts, students, trainers, teachers, and advocates of fair play from all corners of Europe. Through a series of national relay events we will celebrate the values that bind us together and promote a more harmonious and fair society.

**Objective:**

Our initiative aims to unite and connect people from diverse backgrounds across Europe for one common goal: to spread the principles of Fair Play and universally accepted moral values. By fostering a culture of respect, equality, and integrity, we hope to inspire communities to embrace the true spirit of sportsmanship and peace. Furthermore, to mark this special occasion, participants will take part in their national relays, where they will be collectively completing (running, swimming, rowing, hiking, cycling, etc.) the virtual distance from their country's capital city to the capital of Belgium as well as the capital of the EFPM - Brussels.

**How You Can Participate:**

Participate in the relay can everyone who is selected by their country's coordinator of "Crossing Europe for Fair Play and Peace. Moreover, relay can take place in one or multiple places (schools, clubs, community centers, universities, gym, swimming pool, etc.). There is no limited number of participants allowed, therefore, the goal is to complete the distance of relay collectively with the peers.

To participate in "**Crossing Europe for Fair Play and Peace**" and collect the required kilometers **you can by:**

- **Running** (for example: running in a stadium, running on a treadmill in the gym, etc.)
- **Swimming** (in the swimming pool, lake, sea, etc.)
- **Rowing** (on a rowing machine, rowing a canoe, etc.)
- **Cycling** (riding a bicycle outside, on a stationary cycling machine in the gym, etc.)
- **Hiking** (Hillwalking, backpacking, trail running, etc.)
- **Walking** (outside, in the gym, in the mountains, stadium, etc.)
- **Playing Sports** which require moving (playing football, basketball etc., when you are able to measure the distance which you have ran throughout your game or practice).

The key moment is for each participating country to have its **coordinator** which will be in charge of collecting all the data (kilometers) and tracking the progress of its country's participants. Later, after the initiative concludes, we will ask each coordinator/representative to share their initiatives and results at the event in Brussels.

The **distances** of relays (to **Brussels**) based on which country you are from:

- Albania (Tirana) - 1589 km
- Andorra (Andorra) - 952 km
- Armenia (Yerevan) - 3297 km
- Austria (Vienna) - 914 km
- Azerbaijan (Baku) - 3659 km
- Belgium (Brussels) - km
- Bosnia & Herzegovina (Sarajevo) - 1310 km
- Bulgaria (Sofia) - 1698 km
- Croatia (Zagreb) - 1023 km
- Cyprus (Nicosia) - 2902 km
- Czech Republic (Prague) - 717 km
- Estonia (Tallinn) - 1600 km
- Finland (Helsinki) - 1648 km
- France (Paris) - 264 km
- Georgia (Tbilisi) - 3225 km
- Germany (Berlin) - 651 km
- Greece (Athens) - 2100 km
- Great Britain (London) - 321 km
- Hungary (Budapest) - 1129 km
- Ireland (Dublin) - 776 km
- Israel (Tel Aviv) - 3245 km
- Italy (Rome) - 1174 km
- Latvia (Riga) - 1454 km
- Lithuania (Vilnius) - 1465 km
- Luxembourg (Luxembourg) - 187 km
- Moldova (Chisinau) - 1829 km
- Montenegro (Podgorica) - 1468 km
- Netherlands (Amsterdam) - 174 km
- North Macedonia (Skopje) - 1631 km
- Poland (Warsaw) - 1159 km
- Portugal (Lisbon) - 1714 km
- Romania (Bucharest) - 1770 km
- San Marino (San Marino) - 980 km
- Serbia (Belgrade) - 1372 km
- Slovakia (Bratislava) - 967 km
- Slovenia (Ljubljana) - 918 km
- Turkey (Ankara) - 2515 km
- Ukraine (Kyiv) - 1837 km

The **deadline** for “Crossing Europe for Fair Play and Peace”:

is **September 5th, 2024**. That is when all relays will be over and celebrated together with the commemoration of the World Fair Play Day in Brussels.

#### **Communication Tools:**

We will kindly ask our participants to be active and constantly sharing about the progress of national relays through social media. What is more participants will be able and encouraged to:

- Use our special logo
- Make banners and posters
- Wear T-shirts and merchandise
- Share photos and videos using hashtag #RunForFairPlay

Furthermore, EFPM will provide participants with the logo layout for T-shirt, the European map showing all virtual relays on our website and the templates for local press releases.